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### **Reservation Genie Adds Online Table Reservations to OpenMenu**

*Restaurants now have access to a complete table reservation system that is fully integrated into OpenMenu. Changes to a restaurant's menu are automatically reflected on our new OpenMenu Network partner, Reservation Genie.*

Columbia, SC February 20, 2013 – OpenMenu is happy to announce that Reservation Genie, and their online table reservation system, has been added to the OpenMenu Network. This means restaurants can now use a table reservation system that stays synced to their OpenMenu. One more place their menu is automatically updated when a restaurant changes their menu at OpenMenu: website, mobile site, Twitter, Facebook, online ordering and now online table reservation with Reservation Genie. Chris Hanscom, CEO and founder, says *"We're happy to have Reservation Genie join the OpenMenu Network and be able to offer this top-quality solution to our restaurants"*.

Reservation Genie turns reservations into marketing with Reservation Genie's cloud based reservation system that works on any Internet enabled device and seamlessly connects your table inventory to your website, concierges, and 3rd party websites. Reservation Genie never charges covers fees for reservations from regular customers and costs just \$49 per month with a free trial available. It features an integrated loyalty program, off peak hour promotion tools, concierge networking tools, mobile optimized booking, and more.

About OpenMenu:

OpenMenu is standardizing the restaurant industry by creating standards for the way restaurants store, share and use the menus, restaurant information and deals/coupons. OpenMenu has a created a powerful platform on top of the standards to provide a single point-of-access for restaurants to manage their menus: change on OpenMenu and those changes are reflected on a restaurant's website, mobile site, Facebook, Tweet is sent out and we push the change to our large distribution network.

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